



BREAKING NEWS • TECH TIPS • UNIQUE SOLUTIONS FOR BROADCAST AND PRO-AUDIO PROFESSIONALS

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## Markertek Sponsored Motorcycle Breaks Land-Speed Record!

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## Markertek Builds Explosion Proof A / V Panel!

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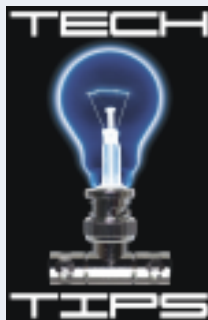
## Markertek Provides the Fuel for the Woodstock Film Festival.

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## Markertek Knowledge Base.

- SDI Monitoring
- DV Black Levels
- Network Solutions
- HDMI Distance

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## Markertek Launches Daily On-Line News Channel

Markertek has added a news and information channel to our immensely popular markertek.com web site. The News Channel can be found on the web link on the home page header of our web site or by going to:

<http://www.markertek.com/rss.asp>

Updated daily, the Markertek News Channel is geared for broadcast, pro-audio and multimedia professionals. We cover breaking news that is relevant for media professionals. On any given day, we might be reporting on YouTube, BBC, Pixar or CNN. We do it from a tech perspective.

Other Markertek News Channel Features include daily tech terms and solutions plus a lot more info that media professionals are looking for. Readers can also subscribe to it as an RSS feed if they want.

In summary, we've seen the self serving so-called broadcast tech news sites that do little more than hype someone else's press releases.

The Markertek News Channel is a lot more than that and very useful quick read every day for media professionals who need real industry news without the fluff.



**UPDATED DAILY!**



## The TecNec "Everything" Cable will Blow Your Mind!

For years, customers have requested an "everything in one jacket" multi-cable. The answer is TecNec's new TN-5C4A45P. This cable is the broadcaster's version of structured wiring cable. It's designed with 5 mini Hi-Res Coax video lines (analog or digital), a balanced shielded twisted pair audio, CAT5E DataCom and DC power, all in a single jacket.

## Product Focus: Laird Telemedia

**Laird Bulids Core Products for the Edit Suite.**

Both the LTM-ER4HD and the LTM-6000D are a natural fit for any Avid, Apple & Pinnacle professional.

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## Markertek Launches NAB & AES Reality Show!

Look for upcoming live video podcasts from the NAB floor in Las Vegas and from the AES Convention in New York from the Markertek production team. These video podcasts will be featured on our web site directly after each of these major tradeshow. Videos will include all of the new and unique products as well as capturing the buzz factor of each show. The videocasts will be a regular feature on our web site and another example of how Markertek is there first to bring the latest industry news to you... the professional.



**Cool Shop Jobs**

**from the Markertek Custom Metal Shop**

# Shop jobs



Broadcasters and Pro-Audio Professionals love to work with Markertek on a Custom Basis. Why? Because we know what we are doing. Our custom clients range from all of the major broadcasters as well as all of the largest systems integrators. You know we better be good!



We don't fake it by jobbing out your work. Our in-house workshop contains the newest lasers, welders, metal working equipment and precision test equipment to quickly fabricate what you need when you need it. Our basic shop charges are low and our people are easy to work with. Look to Markertek for all of your custom cable solutions! In addition to the hundreds of styles and lengths we stock, we can customize and manufacture almost any configuration you require. Time sensitive orders are a specialty.

Let us quote you :

- Multichannel Audio/Video Snakes
- Composite and Component video
- Audio
- Workstation cabling
- MultiPin Camera Cables
- Y/C S-Video
- Digital Audio/Video

The Markertek In-House Custom Cable Shop can handle any size job. All assemblies undergo our 100% Quality Control test procedures. Unlike other vendors who farm out their work, we control every aspect of the assembly under one roof.



Some of our most recent custom creations.

**Markertek Builds  
Explosion Proof A / V Panel**



Threat Level 1 Armor Plated  
-40° - 125° F Operational Temperature

S.P.E.A.R is a Self-Propelled Electronic Armored Rack designed to protect equipment from environments and situations that would render standard rack mounted equipment inoperable. The self contained drive system is powered by two maintenance free gel cells, giving the enclosure a 1/2 ton payload capacity. The power assist makes, for the first time, 1000lbs. of sensitive equipment and associated cooling systems easily portable for one person.

For more info contact [www.ellipticalmedia.com](http://www.ellipticalmedia.com)

*Our in-house metal shop helped to design and completely fabricate this military grade panel!*



Markertek Custom Built Interface Panel for S.P.E.A.R

**Markertek is Proud to be  
Belden Certified**



Chris Fisher

Markertek, an expert supplier of broadcasting, pro-audio and networking (LAN) interface and cable assemblies, has been granted the elite status of Belden Certified Assembler (BCA). This award pertains to both stock and custom cable assemblies built in our state-of-the art in-house cable shop.

The certification represents Belden's approval for the quality and added value of the Assembler's end product. The Belden Certified Assembler Program is based on the selection of reputable Assembly Manufacturers that have a high degree of expertise in this industry. This program is only available to Belden authorized assemblers. BCA's maintain a high degree of process control and quality on their finished goods through ISO, TL9000, or MIL specifications.

**"Our track record shows years of expertise and manufacturing products to the highest quality levels. We are extremely proud to bring our commitment to the BCA program."** -Chris Fisher V.P. Manufacturing, Markertek.



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markertek.com®

The Quarterly News Magazine of Unique Solutions for Broadcast & Pro-Audio Professionals.

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### Markertek Builds Explosion Proof A/V Panel !

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## The Broadcast & Pro-Audio Industry is Changing Fast!

### Stay on Top With These 4 FREE Exciting Publications From Markertek!

We lead the industry with more unique solutions than anybody else.



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#### 335 Page Master Catalog

Packed with thousands of unique solutions, gear and supplies for the audio, video & multimedia pro. The most in- depth catalog of its kind. Found in every major studio and on every set - the catalog that started a revolution in the electronic media industry! **FREE.**



#### Markertek News Channel

#### Our Daily On-line News Report

Go online and check out our News Channel that we update every working day with essential breaking news in the broadcast & pro-audio industry. Accessible both from our markertek.com home page or as an RSS feed, we bring you the hottest news on products, who's doing what, live show coverage and so much more. **FREE!**



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#### The Markertek News Magazine

You're reading it now! Sent quarterly, this **FREE** glossy color news magazine identifies the hottest trends in the pro video, audio and multimedia industry. Everything from news about startups, freeware/shareware reports, unique solutions and so much more.



#### markertek.com®

#### Markertek.Com Website

Where do we start ? The fastest, easiest and most complete resource for the broadcast, pro-audio and multimedia professional in our industry, today. Constantly updated with unique & hard-to-find items. Over 20,000 supplies, equipment, unique-solutions and accessories only a few clicks away. Nobody does it like Markertek !



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